



**Castle Dental Opens First Affiliated Office in Cleveland, TN  
Continues Expansion for Need for Convenient, Affordable Dental Care in Tennessee**

Irvine, Calif., (9/14/20) — Smile Brands Inc., one of the nation’s leading providers of business support services to dental groups in the United States, today announced the grand opening of another affiliated [Castle Dental](#) office, serving the community of Cleveland, TN.

Patients will enjoy convenient hours, a comfortable office and full-service care at the new Cleveland location. The newest Castle Dental office provides full-service general dentistry, plus specialty care services, such as orthodontics (braces), Invisalign®, oral surgery, periodontics, endodontics and implants. Located at 702 Paul Huff Parkway in Cleveland, the office will be open four days a week, including evenings. Castle Dental accepts most major insurance plans, and offers flexible financing options so patients can afford the care they need.

To celebrate the grand opening, the new Cleveland office will offer a special \$39 new patient check-up package, including an exam and digital x-rays, and \$100 off dental services over \$300. Opening this new location helps Smile Brands and its affiliated dental groups achieve their mission to provide “Smiles for Everyone”® by bringing affordable dental care to local neighborhoods.

Leading the clinical team in the new Castle Dental office is Dr. Eric J. Palacios. Dr. Palacios has advanced training in General Dentistry, and is committed to providing a friendly and knowledgeable approach to patients so they are happy with their smiles.

“I have a very patient-centered approach to dentistry,” explains Dr. Palacios. “I enjoy getting to know my patients so they can have a positive experience during their treatment. I’m also excited for the opportunity to partner with Smile Brands to open this state-of-the-art facility and serve the community of Cleveland.”

Prospective patients can call the new Cleveland Castle Dental office at 423-790-3787 or toll free at 1-800-TO-SMILE (1-800-867-6453). People can also [visit us online](#) to schedule an appointment at the new Cleveland location.

**About Smile Brands Inc.**

Based in Irvine California, Smile Brands Inc. is one of the largest providers of support services to dental groups in the United States. The organization's award-winning culture has made it the only dental support organization on Glassdoor's Best Places to Work for the past three years. Smile Brands' affiliated dentists benefit from industry-leading business support services, so they can spend more time caring for patients and less time on the administrative, marketing, and financial aspects of operating a dental practice. The organization supports over 440 affiliated practices and 60 brands across 18 states, including Arizona, Arkansas, California, Colorado, Florida, Illinois, Indiana, Maryland, Ohio, Oregon, Nevada, Pennsylvania, Tennessee, Texas, Utah, Virginia, Washington and Wisconsin. Smile Brands is a portfolio company of Gryphon Investors, a leading middle-market private equity firm based in San Francisco, CA. For more information, visit [www.smilebrands.com](http://www.smilebrands.com).